

MG Motor India registers a growth of over 69% in Q1 2022 over Q4 2021; retails 4721 units in March 2022

Gurugram, April 01, 2022 : MG Motor India has registered a growth of over 69% in Q1 2022 over Q4 2021. The carmaker retailed 4721 units in March 2022, immensely impacted by the supply chain constraints due to the new COVID-19 variant and the ongoing global semiconductor chip shortage.

MG Motor India continues to witness positive momentum in enquiries and bookings across its product portfolio, including Astor, Hector, Gloster, and the ALL-NEW ZS EV. The carmaker is continuously accessing and aligning its production, subject to the volatility of supply constraints existing worldwide.

The recently launched ALL-NEW ZS EV has garnered a strong customer response with over 1500 bookings just within March. The ALL-NEW ZS EV comes with the largest in-segment 50.3 kWh battery with advanced technology, offering a 461 km certified range on a single charge. MG continues to take concrete steps toward strengthening the EV ecosystem and enhancing electric mobility adoption with a vision to build a sustainable future in India.

MG Motor India has a state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 workforces. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, and India's first Autonomous (Level 1) Premium SUV – MG Gloster and MG Astor - India's first SUV with personal AI assistant and Autonomous (Level 2) technology..

About MG Motor

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years.

For more information, log onto <https://www.mgmotor.co.in/>