

MG Motor India unveils luxury cars: SUV Gloster and MPV GI0

Set to redefine the segments with best-in-class features, a towering road presence, powerful capability, and luxurious interiors

New Delhi, February 07, 2020: MG Motor India today unveiled its luxury SUV **GLOSTER** and the luxury MPV **GI0** which are headed to the Indian market. Through the showcase, the brand has once again highlighted how its strong British heritage and rich legacy of innovation provide the perfect platform to deliver future-ready automotive products.

The name '**GLOSTER'** pays homage to MG's British genes and stands for being Bold, Sturdy, Reliable and Versatile. **GLOSTER** was a British jet-engine aircraft prototype & the name is a nod to great British engineering. With best-in-class features, a towering road presence, powerful capability, and luxurious interiors, the **GLOSTER** is designed to set new benchmarks in the Indian automotive space.

Speaking about the Auto Expoparticipation, **Rajeev Chaba, President & Managing Director** – **MG Motor India**, said, "Auto Expois the perfect platform for us to unveil our products under consideration for India and also highlight our technology prowess across connected, electric and autonomous. The launch of **GLOSTER** and **GI0** will mark our entry in the luxury SUV and MPV segments respectively. We are confident that, with its best-in-class features, specifications and performance, the **GLOSTER** will be a benchmark for luxury SUVs in India with its launch later this year and **GI0** will also follow soon"

The luxury full sized MPV: **G10** is sold globally in markets such as Australia, New Zealand, Middle-East, South American countries including Chile, Peru and ASEAN such as Malaysia. It comes with various seating configurations, panoramic sunroof, touch-free smart sensing rear door and smart automatic sliding doors that deliver a more convenient experience for passengers. With no compromise on comfort, safety and in-cabin space, the **G10** will redefine segment benchmarks.

Designed to reflect its strong British lineage and its future-ready brand ethos, the MG pavilion at the Auto Expo came with various engagement options for visitors, such as the MG Carffe and an accessories and merchandise section. It also featured a dedicated segment for Avira the brand mascot, "i-SMART" – the technology that powers the HECTOR, India's first internet car, and the ZS EV, India's first pure electric internet SUV.

At Auto Expo 2020, the carmaker also showcased a total of 14 advanced vehicles across hatchback, sedans, and utility vehicle segments. Participating for the first time at the prestigious industry event, the showcase helped MG reinforce it as a future-forward brand with showcase of Marvel-X, Vision I Concept, E200 and eMG 6 amongst others.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime



Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 95 years. MG Motor India has its car manufacturing plant at Halol in Gujarat.

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