



MORRIS GARAGES

Since 1924

MG Motor India further strengthens the HECTOR brand with a 6- and 7-seater family variant

The new variant comes with a premium look along with revamped interiors and exteriors

New Delhi, February 6, 2020: MG Motor India today showcased its huge line-up of global products – including the HECTOR PLUS, the latest 6- and 7-seater addition to the HECTOR brand – at Auto Expo 2020. The product showcase further consolidates the brand’s leadership position in the Indian C-SUV segment and also underscores its strong India focus on delivering future-ready products.

Scheduled to go on sale later this year, the HECTOR PLUS is designed to build on the impressive market success of the HECTOR with enhanced features and specifications. The new variant comes with more premium look and customisable seating (2+2+2/2+3+2) configuration, along with revamped interiors and exteriors. With all-new headlamps, front grille, front/rear bumpers, rear taillight design, and revised skid front/rear plates, the HECTOR PLUS underscores the premium aspect of travelling together with a more spacious and comfortable in-car experience.

Speaking about the Auto Expo participation, **Rajeev Chaba, President & Managing Director – MG Motor India**, said, “As the industry-leading platform for showcasing innovation, Auto Expo 2020 is the perfect stage to highlight MG’s connected, tech-driven, and sustainable vision for the future of mobility. All of the MG products showcased here have received an extremely encouraging response for their differentiated value propositions. With the showcase of HECTOR PLUS, we are further strengthening the HECTOR brand in India and underlining how we are constantly working towards enhancing customer delight with more innovative and value-added offerings.”

At Auto Expo 2020, the carmaker showcased a total of 14 internet, electric and autonomous cars across hatchback, sedans and utility vehicle segments. The MG pavilion at the Auto Expo came with various engagement options for visitors, such as the MG Carffe and an accessories and merchandise section. It also featured a dedicated segment for “i-SMART” – the technology that powers the HECTOR, India’s first internet car, and the ZS EV, India’s first pure electric internet SUV. Participating for the first time at the prestigious industry event, the showcase helped MG demonstrate its technological prowess and global position as a future-forward brand.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world’s



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largest clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 95 years. MG Motor India has its car manufacturing plant at Halol in Gujarat.

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